Course:- Digital Marketing Training in Indore

Mob:-9891136923

**Duration:-60 days** 

At <u>Vivek IT Solution</u> you will able to learn the most effective Digital Marketing Course in Indore. Digital marketing industry has become one of the most demanding industries to invest these days. And why not? After all internet is booming everywhere and reaching extra heights every single year. The success of any institute depends upon the marketing team that how to apply latest technology and techniques in the most appropriate way.

We constantly update the course to keep pace with the developments, strategies, and tools to keep you in the ground breaking. With our exclusive digital marketing training you will able to learn how to plan, manage, and execute successful digital marketing campaigns. DigiGo have helped many companies with Digital Marketing Services like Search Engine Marketing, Search Engine Optimization, Social Media Marketing, Email Marketing and content marketing. Here we create our own secret techniques to make this training successful.

Career Options you can choose after this Program

- Digital Marketing Executive
- Social Media Experts
- PPC Analyst
- SEO Executives
- Content Writers
- Inbound Marketing Manager

This Course is strongly recommended for

## **Working Professionals**

Not satisfied with job? No worries you can easily join this course and add a new career option to your professional journey. We will provide you all guidance, assistance and support. Now it's not necessary to suppress your dreams and compromise with your career. Choose Digital Marketing and live your dreams.

### Students

It is a good career option for students those who have passed 12th. It will boost your knowledge guide you the new era of Digital World and provide an advantage to your career.

## **Business Owners**

This course is beneficial to those who run their own business. Getting your business online is most basic requirement to all kind of business. With the help of this course one can rank its websites on the top of the search engine result page which will give more traffic to their business. More traffic means more conversion rate.

#### Home makers

Fed up with household chaos? Digital Marketing is a great option for housewifes to learn online from home and also, earn from home. You can easily re-start your career with this course.

## **MASTER DIGITAL MARKETING**

- Digital Marketing Overview
- Website Planning and Structure
- Search Engine Optimization Overview
- Search Engine Marketing
- Social Media Marketing
- Google Adwords Basics
- Google Analytics and web Master Tool
- Affiliate Marketing and Adsense
- Video Marketing
- Email Marketing
- Mobile Marketing
- Digital Display Advertising

- Online Reputation Management
- Creating Online Marketing Strategy
- Inbound Marketing Certification
- Google Certification Practice

# **JUNIOR CERTIFICATIONS**

- Search Engine Optimization
- Social Media Marketings
- Inbound Marketing Certification
- WordPress Training Program
- Google Digital Unlock Certificate
- Google Digital Workshop Certificate

# **OTHER GOOGLE CERTIFICATES**

- Google Analytics
- Google Adword Fundamental
- Google Search Advertising
- Google Video Advertising
- Google Display Advertising
- Google Mobile Advertising
- Google Shopping Advertising